

Discover the charms of all over Japan at home!

**"Furusato Marche" corner appeared in "Green Beans"**

AEON NEXT Co., Ltd. (Headquarters: Mihama-ku, Chiba City, President: Bharat Rupani) will launch a new local shop section, "Furusato Marche," where you can discover the charms of various regions on the online market "Green Beans" on Wednesday, March 6.



*Green Beans Furusato Marche: excitement and local taste anytime*

AEON NEXT offers and introduces delicious ingredients of local areas to make the charms of local areas widely known.

The Furusato Marche will feature products of great charm of different regions. Unique products and special items from various regions will be available on this section which is attractive and easy to buy and choose from, on top of the daily shopping.

AEON NEXT continues to deliver charms of local areas while engaging in cooperation with local areas so that customers can have more fun in their daily shopping.

**<"Furusato Marche" section outline>**

Launch date: Wednesday, March 6, 2024

Product range: Approximately 300 items \*as of its launch on March 6

Areas to be covered: Hokkaido, Tohoku, Kanto, Hoku-Shinetsu, Tokai, Kinki, Chugoku / Shikoku, Kyushu/Okinawa

URL: <https://greenbeans.com/shop-in-shop/local?type=componentized>

Service areas:

Tokyo: Shinjuku, Shibuya, Chiyoda, Chuo, Shinagawa, Minato, Ota, Meguro, Setagaya, Koto and Edogawa wards

Chiba Prefecture: Chiba, Funabashi, Narashino, Ichikawa, Urayasu, Yachiyo, and Yotsukaido cities, Ichihara City (Goi, Kokubunjidai, Ichihara, Chiharadai and Tatsumidai areas)

Kanagawa Prefecture: Kawasaki City

## Examples of products:

### Hokkaido

Product name: Hotei Zangi Curry Fried Rice

Price: 598 yen (product price) (646 yen, tax inclusive)

Feature: Needless to say, Hotei is a popular shop in Sapporo. You can easily cook the hidden popular menu "Zangi curry fried rice" which was born as staff meals!



### Tohoku

Product name: Sasacho, Raw Soy Sauce, local specialty from Iwate

Price: 1,180 yen (product price) (1,275 yen, tax inclusive)

Feature: Craftsmen take a lot of time to remove broth with a large volume of bonito flakes and blend with soy sauce manually. This creates a deep flavor that cannot be realized by machines.



### Kanto

Product: Coarsely ground sausage, plain, of Chiba Prefecture brand, "ICHI"

Price: 598 yen (product price) (646 yen, tax inclusive)

Feature: super-coarsely ground sausage using natural pig intestines



### Hoku-Shinetsu

Product: Hegi soba, proud Nodogoshi

Price: 368 yen (product price) (398 yen, tax inclusive)

Feature: Hegi soba is a soba noodle in the Chuetsu region of Niigata Prefecture. It is made with *funori* as a binder and served onto a plate called *hegi* in bite-sized chunks by hand. It uses Echigo's famous water "Okamidake Oodeguchi Sensui spring water."



### Tokai

Product: Sumiya Bunjiro Shoten, Sanshu Mikawa Mirin 700ml

Price: 1,020 yen (product price) (1,122 yen, tax inclusive)

Feature: Mellow and elegant sweetness. Although it is so sweet that it does not require sugar, it does not leave a sticky sweetness on the tongue. This taste is the core of Sanshu Mikawa Mirin.



## Kinki

Product: Kyoto-An, Kyoto duck hot pot set

Price: 3,780 yen (product price) (4,083 yen, tax included)

Feature: A duck shabu-shabu hot pot set full of umami to enjoy the Kyoto duck with a special broth. Adding some fine strips of leek is recommended to further enjoy the duck loin slices and thigh slices.



## Chugoku / Shikoku

Product: Hiruzen Jersey Milk Bread

Price: 498 yen (product price) (538 yen, tax included)

Feature: Jersey milk from Hioruzen highlands in Okayama Prefecture is used. A bread that feels like milk.



## Kyushu / Okinawa

Product: Rakunou Mothers Aso-no-shizuku Milk

Price: 298 yen (product price) (322 yen, tax included)

Feature: Aso Milk Ranch raises the world's top five dairy cows. "Aso-no-shizuku Milk" is a blend of raw milk squeezed from dairy cows carefully raised at the Aso Milk Ranch, and is bottled in the ranch. It is a special milk that has the aroma of rich milk and the sweetness of nature.



\* Delivery slots (including same-day delivery) may not be available when orders roll in or for unavoidable reasons such as traffic or weather conditions.

\*The service areas above are as of Wednesday, March 6, 2024.

END