



July 3, 2024 AEON Next Co, Ltd.

# Lots of deals on about 1,000 items "Green Beans Thank You Fair"!

"Green Beans" operated by AEON NEXT Co., Ltd. (Head office: Mihama-ku, Chiba, President: Bharat Rupani) celebrates its first anniversary in July 2024. To commemorate this, from July 3rd (Wed.) to July 30th (Tues.), "Green Beans Thank You Fair - Thanks to you, the first anniversary of launch" is held.



A special event to express gratitude on our first anniversary

At Green Beans Thank You Fair, we will offer a variety of value items and special campaigns to express our gratitude to our customers. "Due to the rise in prices caused by the weak yen, the desire to save money in daily life is increasing. In the midst of all this, we offer great deals such as "Bulk deals" "pharmaceutical sales" and "fun bags" that combine the bestselling products, including the "Fresh Market "along with "WAON and POINT gift campaign", "coupon gift campaign" and "review campaign".

<Overview of "Green Beans Thank You Fair - 1st anniversary thanks to you"> Implementation period: 7/3 (Wed) – 7/30 (Tue), 2024

\* Part I: 7/3 (Wed) to 7/16 (Tue), Part II: 7/17 (Wed) to 7/30 (Tue).

Number of products: Approx. 1,000 items

"Green Beans Thank You Fair" sales page URL:

https://greenbeans.com/shop-in-shop/kanshasai/

"Green Beans Thank You Fair" feature page URL:

https://service.greenbeans.com/media/feature/kanshasai/

#### <Examples of programs and sample products>

#### • Grate Fresh Market

Approx. 130 items including fruits & vegetables, meat, and fresh fish at a reasonable price.

OExample



Product: Corn from Ibaraki Prefecture Spec: 1 piece Price: ¥98 (¥106 with tax) Feature: Corn from Ibaraki Prefecture, which is in season now, the day after harvest. Consistently managing low temperatures from the firm to customers and preserve the "freshness" and "quality" of corn.

- \* Up to 3 pc/person, limited to 1,000 pc/day
- \* Order: 7/1 (Mon) 7/9 (Tue)

\*Delivery: 7/14(Thu) - 7/10 (Wed)

OExample (Part II)



Product: [Frozen] Silver salmon from Miyagi Prefecture 2 slices Spec: 2 pc (¥250/pc)

Price: ¥500 (¥540 with tax)

Feature: The silver salmon caught in the season is filleted into special refrigeration technology. Frozen with CAS, it maintains the same freshness as raw. Thaw in the refrigerator for 2-3 hours and season with your favorite Japanese, Western and Chinese taste. You can use it for just any dish.

**Bulk Values** 

Approximately 750 items available. 10% off for every 6 items of your choice.

\* Fresh products exclude items from Great Fresh Market. \* Excludes outlet items.

OExample (Part I)



Product: Alpha Foods Safe Rice White Rice

Spec: 100g Price: ¥298 (¥322 with tax)

Feature: An excellent product that can easily make rice just by pouring boiling/cold water. It last as long as 5 years, and you can keep it in an emergency bag to help you just when it is needed. A spoon is also included, so you don't need plates, either.



Product:Eco Sweets Organic Fruit Ramune Spec: 62g Price: ¥498 (¥538 with tax) Feature: Organic ramune! A staple of dagashi stores from the

eature: Organic ramune! A staple of dagashi stores from the Netherlands. It uses glucose derived from sea sorghum and has a refreshing sweetness. Please enjoy the gentle color and fruitiness of each item.

○ Example (Part II)



Product: Teraoka Organic Brewing from Teraoka family with reduced salt oil
Spec: 300 ml
Price: ¥618 (¥668 with tax)
Feature: 48% salt vs regular dark soy sauce with the umami intact. Organic JAS certification.



Product: Holle Organic Baby Smoothie Zebra Beets Spec : 100g Price: ¥318 (¥343 with tax) Feature: The refreshing sweetness of apples and beets and the

richness of bananas. The slight blue color of the beets is just like fresh salad. Recommended also for children who don't like vegetables.

### • Fun bag

A special package with various products. A total of 15 carefully selected items such as "confectionary bags" and "set with a original tote bag" at great prices. It is a chance to find a new favorite of yours.

• Up to a total of ¥30,000 OFF coupon lottery for "registration"

If you register from 7/3 (Wed) to 7/31 (Wed), you will receive up to  $\pm$ 30,000 off coupon ( $\pm$ 5,000 x 6) by lottery.

\* Anyone who lives in our service area and registers for Green Beans (whether new or existing) can enter.

• Up to 5,500 WAON POINT gift campaign you can get by meeting some conditions If you register from 7/3 (Wed) to 7/31 (Wed), for your shopping of ¥10,000 or more (excluding alcohol, some products, and delivery fees / after discount / excluding tax), WAON POINTs are granted according to the shopping frequency (5,500 WAON for up to 5 purchases)

#### • Green Beans Review Campaign

500 customers will be selected by lottery from among those who purchased and submitted (reviewed) during the period to receive 500 WAON POINTs.

## About "Green Beans"

Green Beans is a brand that not only saves customers time on shopping and household chores by providing home delivery and delivery services from the large logistics base operated by advanced technology, but also creates fun and fulfilling time for customers and changes their lives through Green Beans products and services.

Since opening in July 2023, the brand has gained significant support from customers for its features such as freshness and deliciousness through thorough temperature control, an assortment of up to 50,000 items from fresh produce to daily necessities, baby products, and pharmaceuticals, and high delivery quality on an hourly basis from 7am to 11pm (excluding some areas). We will continue to aim for services that will satisfy more customers.

URL	https://greenbeans.com/
Delivery fee (tax	¥110 to ¥550 *Varies depending on delivery time etc.
included)	
Minimum purchase	¥4,000
amount (excluding tax)	
Delivery hours	7:00-23:00
Service area	[Wards in Tokyo]
	Shinjuku, Shibuya, Chiyoda, Chuo, Shinagawa, Minato, Ota,
	Meguro, Setagaya, Koto, Edogawa, Bunkyo, Sumida*
	* Due to the pre-opening, the delivery time is from 11:00 to
	17:00.
	[Cities in Chiba Prefecture]
	Chiba, Funabashi, Narashino, Ichikawa, Urayasu, Yachiyo,
	Yotsukaido, Ichihara (Goi, Kokubunjidai, Ichihara, Chiharadai
	and Tatsumidai districts)
	[Kanagawa Prefecture]
	Kawasaki City

\*Please select the delivery date and time (same-day delivery, etc.) .We may not be able to offer delivery slots due to unavoidable reasons such as concentrated orders, traffic conditions or weather.

\* The service area s of July 3, 2024 (Wednesday).