



August 27, 2024  
AEON Next Co, Ltd.

**Guaranteed freshness of meat  
in best condition for one week**  
**"Sendo +" meat (pork) is now available!**

AEON NEXT Co., Ltd. (Head office: Mihama-ku, Chiba, President: Bharat Rupani) releases 12 items of "Yamagata pork" from "Green Beans" with a one-week freshness guarantee "Sendo+" (hereinafter "Sendo+"), which promises "fresh and delicious" for one week from delivery.



AEON NEXT is particular about the freshness and quality of its foods, and offers Freshness+, a vegetable with a one-week freshness guarantee, in order to deliver fresher and more delicious products, as a problem unique to online supermarkets that customers cannot pick and choose products themselves. Sendo + vegetables with guaranteed freshness have been well received by customers and have become a popular brand with a cumulative sales of over 250,000 units. As of August 2024, there are 13SKUs, and by starting Sendo + in meat category from this time, we plan to expand the product lineup to include not only vegetables, and expand a total of 30SKUs going forward.

**<About Sendo + Meat>**

Feature page: <https://service.greenbeans.com/media/feature/sendoplus-meat/>

Delivery start date: August 29 (Thursday)

Number of items: 12 SKUs

product name	Price per 100 g
Yamagata pork loin for sautéed pork cutlet 2pc 180g-220g	¥298/g (with tax ¥322/g)
Yamagata pork loin (rib side) for steak 250g-350g	¥348/g (with tax ¥376/g)
Yamagata pork belly block 250g-350g	¥298/g (with tax ¥322/g)

Yamagata pork shoulder Loin block 250g-350g	¥298/g (with tax ¥322/g)
Yamagata Pork shoulder block 250g-350g	¥248/g (with tax ¥268/g)
Yamagata Pork thigh block 250g-350g	¥248/g (with tax ¥268/g)
Yamagata pork fillet 160g-240g	¥348/g (with tax ¥376/g)
Yamagata pork shoulder loin for grill 250g- 350g	¥298/g (with tax ¥322/g)
Yamagata pork belly for grill 250g-350g	¥298/g (with tax ¥322/g)
Yamagata pork belly slices for grill 250g-350g	¥328/g (with tax ¥354/g)
Yamagata pork shoulder cut-off 250g-350g	¥208/g (with tax ¥228/g)
Yamagata Pork fine chop 250g-350g	¥198/g (with tax ¥214/g)

### <What is "Sendo +" meat?>

"Sendo +" enables meat processed and transported raw without ever freezing to be delivered with freshness kept through a cold chain. You can enjoy refrigerated meat in the best condition with committed "freshness and deliciousness" for one week from delivery.



- Carefully selected materials with the best quality and price without compromise  
We use Green Beans' unique network to select delicious meat while selecting the characteristics, quality, and price of the meat.
- One-stop processing up to packaging  
By working in a one-stop process from raw materials to packaging, the processing time is greatly shortened. In addition, strict temperature and hygiene control are carried out, and the freshness and quality of the meat is protected by not exposing the meat in air as much as possible during processing.
- Vacuum-packed to match the ingredients that preserve freshness and bring out umami taste  
A vacuum pack is used to match the characteristics of the meat. It does not let the meat

come into contact with the air, prevents oxidation, and lasts for a long time. It is a magical package that brings out even more umami.

- Delivered at a low temperature

It is transported in a cold chain that does not go out of the low temperature from the Green Beans' own freshness check facility and delivery truck. The temperature control ensures the product to be "delicious all week long!".

\* The products in question are carefully managed to maintain freshness and delivered with confidence. In the unlikely event that you are not satisfied with the freshness, we will offer a refund.

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