

A wide variety of promotions with approximately
1,000 items

"Green Beans Black Friday" is here!

AEON NEXT Co., Ltd. (HQs: Mihama-ku, Chiba City; CEO: Bharat Rupani) will be holding the "Green Beans Black Friday" at its "Green Beans" stores from Friday, November 1.



Green Beans Black Friday

A variety of sales events is to be held at Green Beans Black Friday. As prices continue to rise due to soaring raw material costs, customers are becoming more frugal. For this reason, we will be offering a wide range of featured items and products that will allow customers to enjoy shopping that is unique to this time of year, such as "Bulk Purchases" and "Fresh Market," which combine "featured products" and best-selling items at great set prices. In addition, there will be a "bonus WAON POINT giveaway" and a "uniform price sale on miscellaneous goods."

We also plan to hold a separate Black Friday campaign starting on Friday, November 22.

<Outline of "Green Beans Black Friday">

Event period: Friday, November 1, 2024 to Thursday, November 21, 2024

Number of products: Approx 1,000 items (November 1 to November 21)

"Green Beans Black Friday" special page URL:

<https://greenbeans.com/shop-in-shop/blackfriday>

<Examples of campaign and product> *November 1 (Friday) to November 21 (Thursday)

- **Featured Products**

We offer a selection of popular items at very reasonable prices in limited quantities and so sorry it they are sold out. With a wide selection of attractive products, customers' would surly find something they like.

○Product examples



Product: [Frozen] Yamagata beef loin for steak (Yamagata pref)
Spec: 250g
Price: ¥1,980 (¥2,138 including tax)
Features: Yamagata beef is carefully raised over a long period of time in a climate with large temperature differences between day and night, making it an appealing steak meat with a decent flavor and mellow fat content.



Product: Akagi Foods Hokkaido Pasta
Spec: 270g x 6 bags
Price: ¥790 (¥853 including tax)
Features: Made with Hokkaido-grown wheat "Yumechikara." It has a texture similar to fresh pasta.

- **Matome Toku (bulk purchase discount)**

Approx 230 products are offered. We have a wide range of products from food to daily necessities, and if customers purchase 6 or more items, you can get a 10% discount! Take this opportunity to get all the items you need at once and enjoy great value shopping.

○Product examples



Product: Pearl Metal Fluorine IH compatible frying pan 26cm Blue HC641
Price: ¥698 (¥768 with tax)
Features: A frying pan with a simple design and affordable price. The inside is coated with fluororesin to prevent dirt from sticking, making it easy to clean. Compatible with IH and gas stoves.



Product: Meal kit - Delicious meat! Sweet and sour pork with domestic pork shoulder and domestic vegetables in black vinegar [Chilled]

Spec: 2 servings

Price: ¥998 (¥1,078 with tax)

Special features: Made with domestic pork shoulder loin, it has a good balance of fat and lean meat, and offers a rich flavor that rivals beef.

Product ID: 14902715011933

- **Fresh Market**

Approx 50 products will be offered at special prices. This is your chance to get fresh, high-quality ingredients at affordable prices. Please try our carefully selected products that pursue deliciousness.



○Product examples

Product: [Frozen] Chewy yellowfin tuna slices

Spec: 50g x 3P

Price: ¥960 (¥1,037 with tax)

Special features: Once caught, the fish is sliced immediately and then flash frozen. Enjoy the chewy texture of fresh catch. Convenient small packs.

30cm



Product: [Frozen] Kagoshima Prefecture young chicken thigh meat

Spec: 700g

Price: ¥960 (¥1,037 with tax)

Features: Since it is frozen individually, you can use only the amount you need, reducing the hassle of cooking. It has a generous volume of 700g.

- **Bonus WAON POINTS gift**

You can earn generous points on a variety of household goods, including home appliances, cosmetics, and underwear.

Buy the items you need wisely and earn WAON POINTS.

- **Miscellaneous Goods Flat-rate Sale**

Approx 100 eligible products at flat rates of ¥1,000, 2,000, 3,000, and 5,000. This is your chance to get a variety of items at reasonable prices! Be sure to stock up on the essentials for your daily needs.

- **Outlet**
Period: November 1 to November 7
A special sale with a mix of food and non-food items with discounts of up to 70%! This is your chance to enjoy great shopping.
- **Maximum ¥10,000 off coupon giveaway campaign**
Period: November 1 to November 19
If you enter during the period and make a cumulative purchase of ¥15,000 or more (after discount, excluding tax), you will be entered into a lottery to win a coupon worth up to ¥10,000 off. This is a great deal that is perfect for preparing for Christmas and the New Year.
- **Green Beans Review Campaign**
Grand 500 WAON Points to 500 users among those who shop during the period (November 11 ~ November 29) and post product review.

End