





November 22, 2024 AEON Next Co, Ltd.

## Green Beans introduces "ECO Delivery"

## for a sustainable future

- Participate in environmental initiatives by simply selecting a delivery slot -

AEON NEXT Co., Ltd. (Head Office: Mihama-ku, Chiba City; President Bharat Rupani) introduces ECO Delivery, which reduces environmental burden and allows customers to use eco-friendly options, from November 22 (Friday).

"ECO Delivery" is an initiative aimed at optimizing delivery routes, efficient fuel use, and reduction of carbon dioxide emissions.



"ECO Delivery" allows customers to choose an efficient delivery route in combination with other nearby deliveries when selecting a delivery slot.

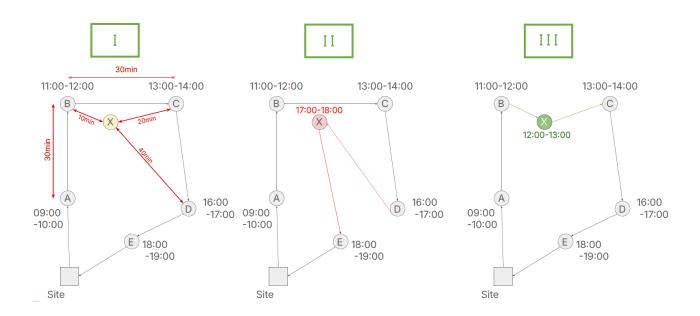
This is a system that allows customers to participate in environmental initiatives by simply selecting an efficient delivery route displayed by the delivery van icon on the page to reserve the delivery date and time of Green Beans through daily shopping.

By selecting "ECO Delivery," deliveries in a particular area are grouped together, thereby

indirectly reducing the distance and time traveled by the delivery crew, which is expected to reduce carbon dioxide emissions. The delivery efficiency per route is expected to be about 10% higher than before.

AEON NEXT uses state-of-the-art AI technology to calculate the best delivery route to deliver orders to its customers. We continue to promote sustainable delivery service with our customers by helping them choose the delivery date and time through ECO Delivery and working to further reduce environmental burden.

## ■ Image of delivery route utilizing ECO delivery



- I. Orders have been placed by customers A through E, and a new customer X is about to place an order. The distance and time of travel varies depending on the time of delivery chosen.
- II. If the X customer selects a slot from 5:00 p.m. to 6:00 p.m., the mileage and time will be longer.
- III. For the X customer, the "ECO Delivery" van icon will be displayed from 12:00 to 13:00 because the distance traveled is expected to be shorter if the specific slot is selected.