

## Taste of "Otaru" where history and gourmet are alive "Hometown Project" 3 from Green Beans

AEON NEXT Co., Ltd. (Head Office: Mihama-ku, Chiba City; President: Bharat Rupani) introduces the charm of Otaru as the third installment of the Hometown Project that connects local producers and customers via Green Beans.



The "Hometown Project" is to sell and introduce tasty ingredients and special products from each area with the goal of broadly introducing the rich charm of the area, started in May 2024. In cooperation with producers, we provide "exciting encounters" where customers can enjoy special products unique to the area while shopping. In the first event, we introduced Kumamoto followed by Chiba event, both were well received, with sales exceeding the previous week in the first week of the event.

AEON NEXT continues to introduce the charm of various regions all over Japan while deepening cooperation with local communities so that customers can enjoy their daily shopping even more.

### <Outline of the 3rd Hometown Project "Otaru">

Period: December 4 (Wed.) - December 17 (Tues.), 2024

Number of products offered: Approx. 30SKUs. \* As of releasing on December 4

Hometown Project Otaru special page URL.

<https://service.greenbeans.com/media/feature/furusato-otaru/>

Otaru sales page URL:

<https://greenbeans.com/shop-in-shop/otaru?type=componentized>

Service area: [Tokyo Metropolitan Area] 23 wards \*Orders will be accepted from December 6th for Adachi, Katsushika, Nakano, and Suginami wards

[Cities in Chiba Prefecture] Chiba, Funabashi, Narashino, Ichikawa, Urayasu, Yachiyo,

Yotsukaido, Ichihara (districts of Goi, Kokubunjidai, Ichihara, Chiharadai, Tatsumidai)

[Kanagawa Prefecture] Kawasaki City

### <Third Event Otaru: Products to be offered >



Product: FROMAGE DOUBLE

Spec: Diameter 12cm

Price: ¥2,000

(with tax: ¥2,160)

Features: Speaking of Rutao, it should come with Fromage Double as its signature item and we offer a limited quantity. A new taste of cheesecake, where two layers of baked cheese with a solid richness and rare cheese with a milky texture, melting together in your mouth.

**Feature article URL** <https://service.greenbeans.com/media/feature/letao/>

Product: [Frozen] Otaru Masa Sushi Special Nigiri

Price: ¥4,980 (with tax: ¥5,378)

Features: This is the first time in the retail industry that the third generation president Nakamura of Otaru Masa Sushi has directly prepared sushi. Freshly made sushi is quickly frozen in a special refrigerator, and the freshness and taste are reproduced after thaw. We carefully selected the best toppings that are the same as those used at the Otaru Masa Sushi Main Store. You can enjoy the taste of Otaru Masa Sushi when you want to eat it at home.



**Feature article URL** <https://service.greenbeans.com/media/article/102/>

Product: [Frozen] Otaru Narutoya half fried chicken

Spec: 290g

Price: ¥1,480 (with tax: ¥1,599)

Features: Deep-fried chicken with volume. After thawing, just to heat in a microwave. Gill the skin in the toaster oven to make it even more tasty.



**Feature article URL**

<https://service.greenbeans.com/media/article/101/>

Product: Hokkaido Beer Brewing Co., Ltd. Otaru Beer Pilsner (using organic malt)

Spec: 350 ml

Price: ¥308 (with tax: ¥339)

Features: A pilsner type beer that meets Japanese palette, using carefully selected ingredients and organically grown malts and aroma hops.



- \* The delivery date and time (such as same-day delivery) may not be selected due to unavoidable reasons such as high order concentration and traffic conditions and weather.
- \* The service area as of December 3rd (Tue), 2024.

End