





December 24, 2024 Aeon Next Co, Ltd.

Frozen local bento boxes from all over the country, including four pre-release items, to be delivered to your home!

Green Beans "Famous Ekiben & National Delicious Food Fair"

AEON NEXT Co., Ltd. (Head Office: Mihama-ku, Chiba City; President and Representative Director: Bharat Rupani) will hold the "Famous Ekiben & National Delicious Food Fair" from Wednesday, December 25th, where we will be offering 21 carefully selected, unique frozen local bento boxes from all over Japan that our customers can easily enjoy at home.



<4 pre-release products>



Kagoshima tropical chicken bento-¥980 (¥1,059 including tax)



Kagoshima black beef vs Kumamoto red beef bento-¥1, 380 (¥1, 491 including tax)



Hokkaido red snow crab rice-¥980 (¥1,059 including tax)



Corn and butter rice topped with Holdaido baby scallopsscallops ¥980 (¥1, O59 including tax)

In the "Famous Ekiben & National Delicious Food Fair," the flavor and appearance of ekiben and other items, which are symbolic of the food culture of each region, are preserved by various freezing techniques, so our customers can experience the charms of local bento, one of the best parts of travel, at home. A total of 21 items will be available, including 4 pre-release items.

Aeon Next will continue to offer products and services that suit diverse lifestyles and deliver products that satisfy a lot of customers.

Overview of the "Famous Ekiben & National Delicious Food Fair" *Click here for sales site page.

Period: Wednesday, December 25, 2024 to Tuesday, January 14, 2025

Number of products: 21

Price range: ¥580-¥1,980 (¥627-¥2,139 including tax)

Service areas: [Tokyo] 23 wards

[Chiba Prefecture] Chiba City, Funabashi City, Narashino City, Ichikawa City, Urayasu City,

Yachiyo City, Yotsukaido City, Ichihara City (Goi District, Kokubunjidai District, Ichihara District, Chiharadai District, Tatsumidai District)

[Kanagawa Prefecture] Kawasaki City

<Product examples>

■ Awajiya Hipparidako Meshi (rice with octopus)

Price: ¥1,280 (¥1,383 including tax)

Features: This bento box has been developed and optimized for freezing, based on the famous "Hipparidako Meshi" (rice with octopus)

ekiben from Awajiya, established in 1903.

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■ Maneki Foods Conger Eel Rice Bento

Price: ¥1,280 (¥1,383 including tax)

Features: A popular ekiben from Hyogo and Himeji is now available as a "hot ekiben at home." You can enjoy delicious ekiben at home by simply heating it in the microwave. Conger eel, simmered softly in our special sauce, is sliced into large pieces and served on top of dashi rice.



■ Toukaken Red Bream Saikyo-yaki Bento

Price: ¥1,480 (¥1,599 including tax)

Features: Red bream, known as a premium fish, is marinated in Saikyo miso and carefully grilled. A long-loved ekiben from Odawara, Kanagawa, is now available as a frozen bento.



Arita-yaki curry (small) Ajisai, medium spicy

Price: ¥1,680 (¥1,815 including tax)

Features: A grilled curry that won the 7th JR Kyushu Ekiben Grand Prix.

This authentic grilled curry has a deep flavor and is made with 28 types of spices and Saga beef, and the rice is "Sagabiyori" produced in Saga Prefecture. Even after enjoying the bento, the bowl can be usedly conveniently for simmered dishes or stews, or for fruit and sweets.



■ Kagoshima black beef vs Kumamoto red beef bento

Price: ¥1,380 (¥1,491 including tax)

Features: A luxurious bento that allows you to compare different brand beef representative of Kyushu. Enjoy Kagoshima Prefecture black beef seasoned with yakiniku flavor and Kumamoto Prefecture red beef seasoned with sukiyaki flavor in one meal.

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^{*}The items may not be available depending on the delivery date and time.

^{*}The service areas are as of Tuesday, December 24, 2024.