

Ishikawa's exceptional products nurtured by land and sea Green Beans "Hometown Project" Round 4

AEON NEXT Co., Ltd. (Head Office: Mihama Ward, Chiba City; President Bharat Rupani) introduces the charm of "Ishikawa" as the fourth round of the "Hometown Project," connecting local producers and customers through "Green Beans."



The Hometown Project started in May 2024 with the aim of widely disseminating the rich attractions of the region through the sale and introduction of delicious local ingredients and their special products. In collaboration with producers, we offer "exciting encounters" that allow you to enjoy special local products while shopping at Green Beans. This time, we bring you the history of Kaga Hyakumangoku and the charms of Ishikawa Prefecture, woven by the blessings of mountains and sea. Ishikawa is known for its traditional crafts and beautiful townscapes, while its rich food culture, produced by the blessings of the surrounding nature, is also one of its attractions.

AEON NEXT continues introducing various attractions from different regions throughout Japan while deepening collaboration with local communities so that customers can enjoy their daily shopping even more.

<Overview of Hometown Project Round 4 Ishikawa>

Period: 2025/1/8 (Wed) ~ 1/28 (Tue)

Products offered: About 40SKUs *as of January 8 release

Hometown Project Ishikawa special page URL:

<https://service.greenbeans.com/media/feature/furusato-ishikawa/>

Ishikawa sales page URL:

<https://greenbeans.com/shop-in-shop/ishikawa?type=componentized>

Service areas:

[Tokyo] 23 wards

[Chiba Prefecture: Cities] Chiba, Funabashi, Narashino, Ichikawa, Urayasu, Yachiyo, Yotsukaido, Ichihara (Goizo, Kokubunjidai, Ichihara, Chiharadai, Tatsumidai areas)

[Kanagawa Prefecture] Kawasaki City

<Round 4 Examples of Ishikawa Products>

Product: Sweet Potato from Ishikawa (Gorojima Kintoki)

Spec: 1 pc

Price: ¥398 (¥430 with tax)

Features: Characterized by its purple skin and fluffy texture.

Can be enjoyed in various dishes such as baked sweet potatoes, steamed potatoes, tempura, and sweets.



Product Yamato Soy Sauce Miso Raw Soy Sauce Kishobo

Spec: 180ml

Price: ¥548 (¥592 with tax)

Features: Freshly squeezed raw soy sauce with exhilarating moromi flavor, only available at soy sauce breweries, not heated.



Product: Kasai Foods Nodoguro fish salt grilled with Ginger

Spec: 75g

Price: ¥458 (¥495 with tax)

Features: Nodoguro fish, known as a luxury fish, cooked with savory sesame and ginger to bring out its unique flavor. Delicious to go with rice or with chazuke tea rice.



Product: Kasai Foods Noto Beef Soboro with Kaga Lotus Root

Spec: 95g

Price: ¥508 (¥549 with tax)

Features: Combining Kaga vegetables' Kaga lotus root with onions, ginger, and Noto beef soboro, simmered slowly with Kanazawa Ono soy sauce and sardine fish sauce. Enjoy it on rice or as a filling for rice balls.



*Delivery times (same-day delivery, etc.) may not be selectable due to high order volumes or unavoidable reasons such as traffic and weather conditions.

*The indicated service areas are as of Tuesday, January 7, 2025.

End