

Frozen Ehomaki filled with Saga beef and fresh conger eel
with generous volume of fillings and fresh flavor

AEON NEXT Corporation (Headquarters: Mihama-ku, Chiba City, President and CEO: Bharat Rupani) will release three frozen Ehomaki rolls at "Green Beans" from Thursday, January 16th, including one featuring premium Saga beef and one featuring thick conger eel.



Enjoy Saga Beef! Thick Sushi Roll with Premium Meat



Thick Sushi Roll with one whole Fresh Conger Eel

This year's frozen Ehōmaki products are made using advanced freezing technology to maximize the freshness and flavor of the ingredients. Thanks to the freezing technology, the freshness can be maintained for a long period, allowing you to enjoy the taste for an extended time. "Enjoy Saga Beef! Thick Sushi Roll with Premium Meat" features 100g of Saga Beef seasoned with a special yakiniku-flavored sauce, highlighting the rich flavor of the meat. The "Thick Sushi Roll with one whole Fresh Conger Eel" uses a thick, whole eel, finished with a specially recreated sauce based on traditional fine dining. By purchasing it in advance, you can easily prepare for Setsubun Day and enjoy fresh flavors at your convenience.

AEON NEXT continues to deliver products that maximize the original taste of carefully selected ingredients through strict temperature control to satisfy even more customers.

<Sales Overview of Ehōmaki>

Release Date: Thu, January 16, 2025 (*Premium Seafood Thick Sushi Roll to be released on Mon, January 27)

Service Areas: [Tokyo] 23 Wards

[Chiba Prefecture] Chiba City, Funabashi City, Narashino City, Ichikawa City, Urayasu City, Yachiyo City, Yotsukaido City, Ichihara City (Goi District, Kokubunjidai District, Ichihara District, Chiharadai District, Tatsumidai District)

[Kanagawa Prefecture] Kawasaki City

Product Name: Shoeiken Enjoy Saga Beef! Thick Sushi Roll with Premium Meat

Price: 1,880 yen (tax-included price: 2,031 yen)

Features: Contains 100g of sliced, high-quality Saga Beef. Because of its generous volume of filling, the sushi cannot be rolled by machine. Each sushi is carefully hand-rolled. The meat is seasoned with a special yakiniku sauce which will satisfy even meat lovers.



Product Name: Shoeiken Thick Sushi Roll with one whole Fresh Conger Eel

Price: 1,480 yen (tax-included price: 1,599 yen)

Features: Uses a whole, thick "fresh conger eel" which is popular at Green Beans. With the generous volume of fillings, it cannot be rolled by machine, Each sushi is carefully hand-rolled. The presence of the eel is overwhelming when you take a bite. Simply thaw in the microwave to enjoy it.



<To be released on January 27>

Product Name: Kyotaru Premium Seafood Thick Sushi Roll

Price: 1,980 yen (tax-included price: 2,139 yen)

Features: Ehōmaki filled with nine types of ingredients, including seven popular seafood items such as tuna and salmon roe. Although made with fresh seafood ingredients, it can be thawed using a combination of microwave and chilled thawing.



*The products will be discontinued as soon as they run out.

*Some delivery slots (including same-day delivery) may not be available, depending on order situations or due to unavoidable reasons such as traffic conditions or weather.

*The service areas are as of Wednesday, January 15, 2025.

End