

~ Organic Life for You~

Green Beans "Organic Fair" from Wednesday, September 3

AEON NEXT Co., Ltd. (Head office: Mihama-ku, Chiba; President: Bharat Rupani), which operates the online-only supermarket "Green Beans," is holding an "Organic Fair" for about one month starting Wednesday, September 3, 2025, featuring approximately 900 items.



In recent years, there has been growing interest in agricultural products with reduced use of chemical fertilizers and pesticides, as well as production methods with less environmental impact. As an online supermarket specializing in freshness control and quality assurance, the Company is committed to expanding and popularizing organic products to deliver healthy and environmentally friendly items closer to customers, thereby contributing to the realization of a sustainable society.

In this context, coinciding with "Organic September," a period promoting organic products in countries like the UK, we will hold a fair as an opportunity to deepen understanding of the benefits and significance of organic products.

During the period, in addition to offering fresh foods such as vegetables and meat that have obtained organic JAS certification at special prices, we will also introduce popular products highly rated by customers, vegetables produced by the organic farming group Durian, and easy ways to enjoy organic products by natural life creator MEGUMI.

The Company will continue striving to achieve a sustainable society through organic products and to deliver "safe and secure" products.

<"Organic Fair" Overview>

Period: September 3, 2025 (Wed) 9:00 am - October 1, 2025 (Wed) 8:59 am

Number of products offered: Approx 900 items

Service areas: [Tokyo] 23 wards

[Cities in Chiba Pref] Chiba, Ichikawa, Funabashi, Matsudo, Sakura*, Narashino, Kashiwa*, Ichihara*, Nagareyama, Yachiyo, Kamagaya, Urayasu, and Yotsukaido

[Kanagawa Pref] Yokohama City (Wards of Tsurumi, Kanagawa, Nishi, Minami, Hodogaya, Kohoku, Totsuka, Konan, Asahi, Midori, Seya, Izumi, Aoba, Tsuzuki), Kawasaki City

* Parts of cities of Ichihara, Kashiwa, and Sakura are outside the delivery area.

*The service area is as of September 3, 2025.

URL: Organic Fair (Released on September 3, 9:00 AM)

<https://greenbeans.com/products?sublocationId=4e45f346-a93d-4ad4-bb02-eaf99678973e>



<Examples of campaigns and products>


◆ Organic Fair Special Prices

Organic products such as fresh foods and sweets are sold with special prices and a 5% discount for every 5 items purchased.

*The discount sales period varies depending on the product.

*The "[Sendo+]" [Chilled] Organic Australian Beef Round Steak (Rump) 170g to 230g" will be sold at a 5% discount for every 5 items purchased, so the prices listed before discount apply.



	<p>Product name: [Sendo+] [Chilled] Australian organic beef thigh steak (lamp) 170g to 230g</p> <p>Spec: 200g (¥748/ 100g)</p> <p>Price: 1,496 (¥1,616 with tax)</p> <p>Features: Reliable and deliciousness grown amid the blessings of nature. Organic beef is raised with care in a stress-free environment without the use of antibiotics or growth hormones.</p>
	<p>Product name: Real Organic Eggs</p> <p>Spec: 6 pieces</p> <p>Special price: ¥758 (¥819 with tax)</p> <p>Features: Eggs with particular care on the environment, feed, and raising methods. Rare and precious eggs because of limited availability of organic feed, the production volume is limited.</p>

	<p>Product name: SAMBAZON Organic Acai Superfruit Pack Pure Unsweetened No sugar added Spec: 4 packs (100g x 4) Special price: ¥998 (¥1,077 with tax) Features: Organic açai containing polyphenols and dietary fiber. Fair trade certified.</p>
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◆ **Popular review item highly rated by customers.**


Introducing a collection of organic products with customer ratings of 4 stars or higher.


*Products with customer ratings of 4 or higher as of August 18.

	<p>Product name: [Tabegoro +] [Organic] Zespri from New Zealand SunGold kiwi fruit, 4 pieces, 400g Spec: 4 pc Price: ¥698 (¥754 with tax) Features: These are SunGold kiwifruits with "Tabegoro +" which guarantee optimal ripeness from the day they arrive.</p>
	<p>Product name: Andrea Milano Organic Apple Vinegar 500ml Spec: 500ml Price: ¥ 498 (¥538 with tax) Features: This fragrant vinegar is made by fermenting unfiltered apple juice.</p>

◆ **A dedicated section for products produced by the organic farming group Durian.**

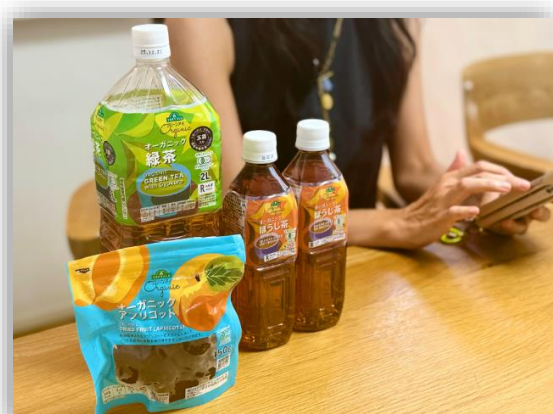
A corner will be set up to showcase about 10 types of organic vegetables by Durian, an organization formed in 2024 by four farmers in Chiba Prefecture. The unique name Durian comes from the anticipation of waiting eagerly for the durian fruit to ripen and fall, as well as from the fact that despite its distinctive appearance and smell, it tastes delicious when eaten.

	<p>Product: [Organic] Chiba Pref beets Producer: Shibakai Farm Spec: 600g (2-6 pc) Price: ¥ 498 (¥538 with tax) Features: Grown organically with a gentle natural sweetness, they can be enjoyed cut and added to salads or pickled as a preserved side dish.</p>
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	<p>Product: [Organic] Garlic from Chiba Pref 1 piece</p> <p>Producer: Share Garden</p> <p>Spec: 1 piece</p> <p>Price: ¥198 (¥214 with tax)</p> <p>Features: Organic garlic harvested from fields cultivated without any chemical fertilizers or pesticides, using only plant-based compost and the power of microorganisms, is richly aromatic and offers a full garlic flavor even in small amounts.</p>
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◆ **Introducing easy ways to enjoy organic products by natural life creator MEGUMI.**

We interviewed natural life creator MEGUMI to learn tips on how to incorporate organic products effortlessly. The key is not to rely entirely on organic products, but to maintain a moderate balance. She shared that, prompted by the COVID-19 pandemic, continuing to "choose carefully" has allowed her family to live more peacefully.



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