

## TOPVALU products debut as Sendo+, one-week freshness guarantee

AEON NEXT Co., Ltd. (Headquarters: Mihama-ku, Chiba City; President and Representative Director: Bharat Rupani) will start fully launching 13 products of Tasmanian beef from TOPVALU Gurinai Natural in the "Sendo+" range, which guarantees freshness for one week, at AEON's online-only supermarket "Green Beans" from Friday, September 12, 2025.



We have offered vegetables, meat, and fish products that guarantee freshness for one week with transportation through a cold chain that maintains low temperatures and the use of packaging that suits the characteristics of the products.

Now, we have newly adopted measures including "vacuum skin pack packaging," which prevents oxidation by protecting the meat from air exposure, for some TOPVALU products, thereby achieving a one-week shelf life from the delivery date.

Aeon Next continues to ensure thorough temperature control and quality control to deliver "safe and secure" and "fresh and delicious" products to satisfy many people.

### Examples of products:

Product name	Specification	Product price
[Sendo+] [Chilled] Tasmanian Beef Round Chunk 250g - 350g TOPVALU Gurinai Natural	300g (¥448/ 100g)	¥1,344 (¥1,452 including tax)
[Sendo+] [Chilled] Tasmanian Beef Tenderloin for Steak 70g-170g TOPVALU Gurinai Natural	120g (¥998/ 100g)	¥1,197 (¥1,293 including tax)
[Sendo+] [Chilled] Tasmanian Beef Belly Slices for Yakiniku 110g-190g TOPVALU Gurinai Natural	150g (¥598 / 100g)	¥897 (¥969 including tax)
[Sendo+] [Chilled] Tasmanian Beef Shoulder Cut for Steak 110g-190g TOPVALU Gurinai Natural	150g (¥648 / 100g)	¥972 (¥1,050 including tax)
[Sendo+] [Chilled] Tasmanian Beef Tenderloin for Steak, Thick Cut 200g-300g TOPVALU Gurinai Natural	250g (¥1,080/ 100g)	¥2,700 (¥2,916 including tax)

\*The prices are as of September 12. The product photos (from the left): "Round Chunk", "Tenderloin for Steak", "Belly Slices for Yakiniku."

\* The one-week freshness guarantee comes with certain conditions. For details, please check the sales page or special page.

\* It may look reddish-black or dull when it is delivered, but it is a "original color" vacuum packed while still fresh, and there is no problem with quality and taste.

[Reference: About "Sendo +" vegetables, meat, fish]

