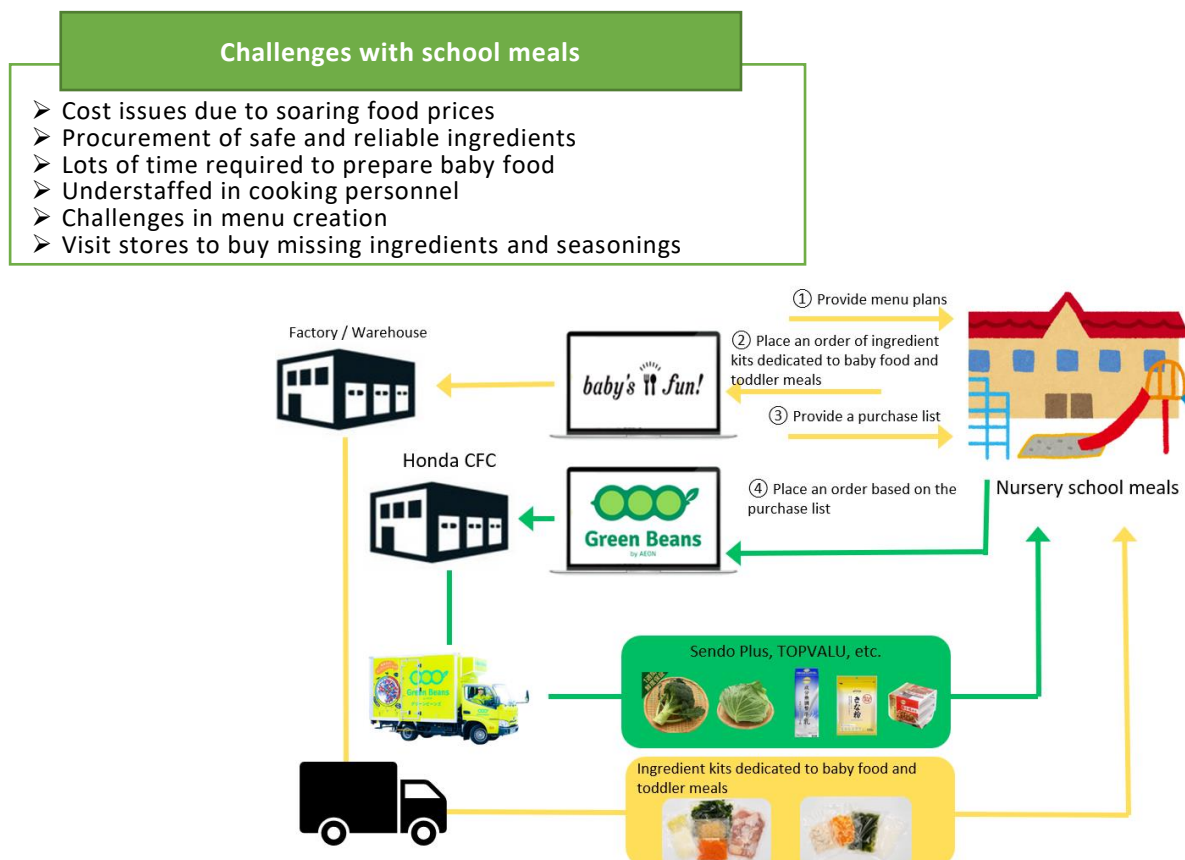


Green Beans, AEON's online-only supermarket, and "baby's fun!", total support service for nursery school meals launched a new service framework of nursery school meal operations

~ solving challenges such as "menu creation" and "ingredient procurement" and helping work style reform at nursery sites ~

AEON NEXT Co., Ltd. (headquartered in Mihama Ward, Chiba City; President and Representative Director Bharat Rupani), which operates AEON's online-only supermarket "Green Beans," has partnered with sketchbook Co., Ltd. (headquartered in Shibuya, Tokyo; CEO and Representative Director Yuuka Shibasaki), which runs the support service "baby's fun!" specializing in nursery school meals, to launch a school meal management service framework that supports everything from menu creation to ingredient procurement for nursery schools.



The nursery school meal menus are created mainly by nutritionists, considering various factors such as the nutritional balance necessary for children's growth, the use of seasonal ingredients, allergy, and hygiene control. This task requires special attention to nutrition, cooking, and safety aspects and plays an important role in reducing the burden on parents and promoting children's dietary education.

On the other hand, the operation of school meals faces challenges such as the hassle of visiting stores, serious understaffing, and rising food costs. This initiative can leverage the strengths of

both companies to propose menu plans, nutritional calculation tables, ingredients, and supplies altogether, thereby helping solve issues such as operational efficiency and cost-saving.

Furthermore, the two companies work together to deliver and provide ingredients and supplies necessary for school meals, which can eliminate the need for visiting stores and broadly support preparation and operations onsite. With a menu planning system, ingredient kits dedicated to baby and toddler meals, and the online-only supermarket, it enables a better environment for school meal management, allowing dietitians to fully focus on essential tasks such as food education, festival meals, collaboration with childcare, and thorough allergy handling.

<Service Overview and the Roles of Each Company>

◆ "baby's fun!" provides support for school meal management

"baby's fun!" has provided services that help reduce the workload of school meal operations. The company supports all aspects of school meal operations one-stop by offering a menu planning system and special ingredient kits for baby and toddler foods that significantly shorten cooking processes.

➤ Save cooking time significantly

Provide a meal planning system and special ingredient kits for baby and toddler foods to shorten cooking time.

➤ Optimize cost management

Since the prices of all products can be known in advance, the budget control of the entire school meals can become easier. Additionally, with Aeon's private brand "TOPVALU," ingredient costs can be saved, which helps transparency and less operational expenses.

◆ "Green Beans" supports safe and secure ingredient procurement

Green Beans offers a wide range of products from groceries to daily necessities and delivers directly to nursery schools with its one-hour delivery-slot service. It allows them to get it delivered when they are less busy, which can help reduce the workload of staff onsite.

➤ An overwhelming range of more than 30,000 items

One-stop shop enabled by a wide range of products including ingredients that match the meal plans, non-food items such as daily necessities, baby products, and drugs. Allergen and ingredient information is available for all products in detail, allowing users to search for products by excluding items with allergens selected from the eight specified allergens, depending on their needs.

➤ "Sendo Plus," unique one-week freshness guarantee

The products of "Sendo Plus," which guarantee the freshness of vegetables, meat, and fish for one week from delivery, stay fresh even if not used immediately upon delivery, enabling users to plan and shop in bulk. It could allow users to go shopping less frequently, leading to more efficient operations.

<Benefits of the service>

The services of both companies combined could change the school meal operations drastically.

1. **Free from the hassle of going shopping**

All the necessary ingredients and seasonings can be purchased at "Green Beans" based on the ingredient list created by "baby's fun!". It can reduce the hassle and time for school meal staff to go shopping at supermarkets, etc.

2. **Reduce the hassle of ordering**

Users can easily place orders from the "Green Beans" ordering screen based on the list issued by "baby's fun!". It can considerably reduce the time required for ordering tasks.

3. **Menu plan carried out smoothly**

Since all the necessary ingredients and supplies for school meals are delivered together, the menu plan can be carried out smoothly.

End